

# REBA NEWS

**Now Published by The Warren Group**  
publisher of *Banker & Tradesman*

**REBA News will now print six times a year  
in a larger, full-tab size and in full color.**

**Circulation - 8,000**

## SAVE

Contract advertisers in REBA News receive \$250 off booth space in each REBA Conference, held in May and November

The official paper of the Real Estate Bar Association for Massachusetts will now be distributed to 2,500 members of the bar and 5,000 readers of *Banker & Tradesman*. We will have bonus distribution at all REBA events and appropriate shows from The Warren Group.

Advertisers now receive a larger full color ad at no extra cost (save \$475), more issues to take advantage of, and an incredibly valuable audience of real estate professionals through B&T. We will feature additional content, with more in-depth analysis and member input that is designed specifically to help with business development and business management.

Call The Warren Group at **617 896-5323** or email **advertising@thewarrengroup.com** to discuss your marketing campaign today.

### 2011 Issue Rates:

Ad Size	1 Times	3 Times	6 Time
Full	\$2,520	\$2,265	\$1,925
Half	\$1,640	\$1,475	\$1,255
Quarter	\$880	\$790	\$670
Eighth	\$505	\$455	\$390
Back Cover	NA	\$2,715	\$2,305

\*\*\* Color now included, no extra charge

### 2011 Issue Deadlines:

Month	Reserve Space	Deliver Ad	Issue Date
January	12/20	12/27	1/17
March*	2/14	2/22*	3/14
May	4/18	4/25	5/16
July	6/20	6/27	7/11
September*	8/15	8/22	9/12
November	10/17	10/24	11/14

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